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Regulatory Affairs

Product Design

Production Facilities

Certification

Marketing

Project Management

Research & Development

Cosmo Charm

Beauty Vision is Our Mission





COSMO CHARM

Contents

P.1-2 / Beauty Vision
Our Mission

P.3-4 / Cosmo Charm
Certification

P.5-6 / Research & Development
Production Facilities

P.7-8 / Project Management
Product Design

P.9-10 / Marketing
Regulatory Affairs

Beauty Vision is Our Mission

Trust And Share

Our trust sharing strategy is the energy sustaining our growth. Only integrating the global synergies lead our core values for perfection.

Unrivalled Passion

We maximize our results at speed by unrivalled passion. This is the inevitable differences we strive for beauty business.

Combining Know-Hows

Setting laser-sharp priorities from the know-hows creatively and positively that go beyond our expectations and economic values.

Holistic Intelligence

To face emerging challenges, we always animate new dynamic and responsive business models to enhance business relationships, no matter when, where and how we are.

Cosmo Charm Certification



“As a Sino-Japan innovative manufacturer in Shanghai, Cosmo Charm counts renowned professional hair product manufacturer among its customers.”



Founded in 2005, starting as a market leader in producing Japanese formulation straightening cream with big success, we had the opportunity to expand our Hui Mei factory in 2009 with 15,000 square metres in Shanghai.

Being an international and reliable manufacturer, Cosmo Charm has the certifications ISO22716: cosmetics - good manufacturing practices (GMP) and USA GMP guidelines since 2010. Cosmo Charm also has accreditation certification of foreign quasi-drug manufacturer issued by Minister of Health, Japan in 2012.



Research & Development Production Facilities



“Research and Development is an investment to assure our future viability. We marshal a global R & D core team of a German and two Japanese scientists to expand our product portfolio.”



Our global R & D experts, working closely with the scientific staffs of Cosmo Charm, focus in strategizing about the best direction for research with business managers - a link between science and industry to optimize our production efficiency.

The current product categories are specialized in:

- hair color cream of permanent, demi permanent, ammonia free and foam color ranges,
- permanent lotion,
- rebonding cream for straightening and wavy styles,
- fashionable styling products for all hair types.



Project Management Product Design



“Every project is to be viewed as if we are on our customer’s team to streamline the project in every stage of product life cycle.”



We empower our international project team looking at every situation from the perspectives of our customers and taking co-operative actions accordingly to outstanding customer care and service excellence.

Graphic design and product packaging are also key components to the launch of a successful private label product. We are not only a product manufacturer but also a reliable product conceptualization partner taking comprehensive attention to creative packaging elements of shape, word, color, carton, label, leaflet and all related accessories.



Marketing Regulatory Affairs

Components

Product Registration

Product Catalog



“To successfully market a product, our marketing team always works with customers to understand their buyer’s perspective beyond the scope of selling a tangible product.”



Our marketing know-hows in Shanghai/Hong Kong/ Japan also share marketing proposals with customers on intangible service benefits, such as product usage and logistics, as a competitive advantage.

We have two regulatory affairs managers in Japan and China look into details for the discovery, testing, manufacturing and marketing of products to ensure product safety to protect the public health. We also continuously keep track of ever-changing legislation and advise on the scientific restraints and requirements as well as to evaluate the scientific data to meet the various FDA laws on product registration.

